

BRENDA L. BARNARD

603-205-1711 | brenda.l.barnard@gmail.com | [linkedin.com/in/brenda-barnard](https://www.linkedin.com/in/brenda-barnard)

GLOBAL TRADE & CUSTOMS COMPLIANCE

Results-driven, multidisciplinary trade and customs compliance professional with a broad global perspective and extensive knowledge in compliance management. Strategic and collaborative leader with a proven record of inspiring change across multiple functions and locations. Measurable success in the design, development and execution of global import and export trade compliance frameworks, including strategies, programs, policies, and training across nuclear, aerospace, defense, frequency and time, semiconductor, and additive manufacturing sectors.

CORE COMPETENCIES

- Import / Export Regulatory Compliance Framework
- Jurisdiction and Classification
- Merger / Acquisition (M&A) Integration
- Global Trade Compliance Strategies
- Technology Security and Transfer
- Leadership and Team Building
- Training and Mentoring
- Project Development and Management
- CTPAT – Supply Chain Security
- Global Risk Assessment and Management
- Customs Inquiries and Audits

REGULATORY EXPERTISE

- International Traffic in Arms Regulations (**ITAR**)
- Export Administration Regulations (**EAR**)
- Nuclear Regulatory Commission (**NRC**)
- Department of Energy (**DOE**)
- Office of Foreign Assets Control (**OFAC**)
- Foreign Corrupt Practices Act (**FCPA**)
- Foreign Trade Regulations (**FTR**)
- Foreign Military Sales (**FMS**)
- Defense – Federal Acquisition Regulation (**FAR / DFAR**)
- Anti-Boycott Compliance
- US Customs & Border Protection (**CBP**)
- Food & Drug Administration (**FDA**)
- Federal Trade Commission (**FTC**)

EXPERIENCE

Desktop Metal Operating, Inc., Burlington, MA

03/2020 – 01/2024

Additive Manufacturing

Director, Global Trade Compliance; Empowered Official

02/2023 – 01/2024

- Developed, deployed, and maintained standardized policies, processes, best practices, and functional training consistent with US and foreign government agency's regulations.
- Empowered, coached and managed US and global cross-functional teams in daily import / export trade compliance activities including classification and jurisdiction, licensing, proliferation and diversion screening, valuation, technology transfers / deemed exports, sanctions, Incoterms, recordkeeping, and policy controls.
- Developed and managed product jurisdiction and classification assessments and controls through self-classification order of review and Commodity Classification Requests (CCATs).
- Developed and managed a supported product analysis for determining system and components trade preference eligibility, resulting in a duty refund of \$135k (pending GSP reinstatement).
- Collaborated with internal stakeholders in the development and execution of the Uyghur Forced Labor Prevention Act (**UFLPA**) requirements.
- Supported M&A due diligence as it related to trade and customs compliance.

Desktop Metal Operating, Inc., (Continued)

03/2020 – 02/2023

Senior Manager, Global Trade Compliance

- Directed internal audits, gap analysis and investigations of customs transactions resulting in a voluntary disclosure, reconciliation program, and the development and implementation of corrective actions and risk mitigation strategies specific to valuation and assists.
- Analyzed and interpreted legal and policy requirements as they related to import / export activities throughout the US and foreign business units.
- Provided oversight for the design, deployment and review of screening protocols in compliance with US, EU and APAC trade regulations.
- Collaborated with product management, engineering, procurement, information technology, legal, contracts, and other business stakeholders on import / export requirements resulting in the implementation of automation initiatives.
- Developed and executed functional training to US and foreign cross-functional stakeholders.

Microchip Technology Inc./Microsemi Semiconductor & System Solutions, Beverly, MA

03/2017 – 03/2020

Communications for defense, aerospace, data center Universal Coordinated Time (UTC), and industrial markets

Senior Manager, Global Trade Compliance; Empowered Official

- Developed, deployed, trained, and managed a Global Trade Compliance Program, Technology Control Plan, manual, processes and procedures in accordance with the ITAR, EAR, FCPA, and OFAC regulations.
- Drove corporate initiatives to standardize processes, updated and automated global trade performance metrics and recordkeeping systems to facilitate organizational change.
- Developed and deployed product jurisdiction and classification process with self-classification order of review and Commodity Classification Requests (CCATs).
- Supported M&A due diligence as it related to trade and customs compliance.
- Managed the successful execution of the CTPAT Program to certification.

OCEANAIR, Inc., Revere, MA

08/2016 – 03/2017

Freight Forwarder and Customs Broker

Senior Director, Export Trade Compliance; Corporate Security Coordinator - Transportation Security Administration (TSA)

- Oversaw the management of Indirect Air Carrier Standard Security Program (IACSSP), (TSA) and Certified Cargo Screening Facility (CCSF) Programs.
- Designed and implemented training in best practices for complying with IACSSP, TSA and CCSF Programs.
- Developed, deployed and managed the corporate Export Management Compliance Program (EMCP) through operational processes and standards.
- Managed the successful execution of the CTPAT Program to certification.
 - Led risk-informed decisions of the domestic and international business units.
 - Prepared risk assessments throughout the supply chain.
 - Implemented corrective actions and risk mitigation strategies.

The Gem Group, Inc., Lawrence, MA

05/2015 – 05/2016

Integrated manufacturing and distribution of promotional products

Manager, International Logistics and Compliance

- Managed the successful execution of the CTPAT Program to certification.
 - Led risk-informed decisions of the domestic and international supply chain.
 - Collaborated with US Customs in arranging international and domestic CTPAT audits.
 - Developed and executed import / export risk assessments throughout the supply chain.
- Developed product classification and free trade agreement analysis procedures enabling the business unit to build landed costs into long-term business plans.
- Managed regional and global freight partners and freight contracts.
- Managed US Customs Importer Self-Assessment (ISA) Compliance Program and governance framework for tariff classification, valuation, trade preference programs, reconciliation, and export compliance.

WEIR Valves & Controls USA, Ipswich, MA

09/2010 – 06/2014

Critical service and isolation solutions for power generation, oil and gas exploration and industrial applications

Senior Manager, Global Trade Compliance

- Developed, deployed, trained, and managed a Global Trade Compliance Program, Technology Control Plan, manuals, processes, and procedures in accordance with the EAR, NRC, DOE, and OFAC regulations.
- Managed Deemed Exports and IP controls including technology classification, transfers and licensing.
- Collaborated with product management, engineering, procurement, information technology (IT), legal, contracts, and other business stakeholders on import / export requirements and automation initiatives.
- Managed jurisdiction and classification processes and standards across global subsidiaries.
- Implemented a Denied Party Screening process in compliance with US and foreign regulations.
- Provided subject matter expertise, guidance and collaborative leadership to assist local and regional compliance teams, legal, contracts, and procurement.

E D U C A T I O N / C E R T I F I C A T I O N S

Licensed Customs Broker - US Customs License 30665

Certified Customs Specialist 16948

Certified US Export Compliance Officer® (CUSECO) Certification 1538

Corporate Security Coordinator - Transportation Security Administration (TSA)

Hesser College, Criminal Justice

P R O F E S S I O N A L A S S O C I A T I O N S / A F F I L I A T I O N S

International Compliance Professionals Association (ICPA)

International Import-Export Institute (IIEI)

National Customs Brokers and Forwarders Association of America (NCBFAA)

Professional Association of Exporters and Importers (PAEI)

Society for International Affairs (SIA)