

Partnerships International, Inc.

FOURTEENTH ANNUAL

“Partnering for Compliance™” East Coast

(NOTE: CUSTOMS/IMPORT BOOT CAMP - 1-DAY PROGRAM on Tuesday, February 24th, 2015. Agenda details on page five (5) below & separate payment structure on page six (6) below.)

with the participation of the

U.S. Departments of State, Commerce, Defense,
Homeland Security, OFAC, Census Bureau, & U.S. Trade

February 25th, 26th & 27th, 2015

VENUE: Holiday Inn Select Orlando International Airport Hotel

5750 T.G. Lee Boulevard, Orlando, FL 32822 Tel: 407-851-6400 / Reservations: 866-253-2182

www.his-airport.com Booking at:

<http://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en®ionCode=1&hotelCode=MCOAP& PMID=99801505&GPC=PRH>

The fourteenth Annual “Partnering for Compliance™” East Coast will focus on a broad spectrum of export/import regulatory and compliance matters of current relevance to companies and individuals involved in global trading.

Whilst we cater to all businesses, we place special emphasis on Small-to-Medium Businesses (SMBs) which rarely have the opportunity to gain first-hand knowledge from the experts. Please help us to ensure your SMB contractors, suppliers, and clients have the opportunity to register for this ‘one-stop-shop’ program.

Our objective is to expand your knowledge and awareness of the requirements needed to adhere to US export/import control regulations, thus helping to ensure your success as a global trader. Speakers will endeavor to provide updates on US Government initiatives & policies re export control licensing/enforcement to the best of their ability.

To maintain the informal and interactive nature of our program and to give our participants the most beneficial experience possible, reservations are strictly limited to the first 200 paid registrants on a first-registered, first-paid basis. NOTE: All speakers have agreed, time permitting, to speak informally on a ‘one-to-one’ basis with participants. In an effort to facilitate as many participants as possible with this exceptional opportunity, we ask you kindly not to monopolize our speakers.

Our programs do not divide into individual workshops/break-out sessions on any topic(s) with the exception of the after-hours ITAR and EAR workshop for SMBs and novices at the end of Day 1. Our reason, based upon our research, is that our SMBs - our target audience - benefit more substantially from having access to all the sessions to assist them to have a more comprehensive understanding of the regulations to help them succeed. The President’s Export Control Reform Initiative will further complicate matters. China’s rapid expansion into developing regions and the emergence of the BRICS countries as major global players have made our access to global markets more difficult. US exporters labor under regulatory burdens that may be disadvantageous vis-à-vis our global competitors; therefore, our solid up-to-date training from the experts will help you greatly to succeed.

Our interactive, collegial, and partnering program will enhance your knowledge base, hopefully increase return on investment, and help maintain your employers’ compliance to become more competitive in the merging global markets. We urge you to have your questions prepared in advance. Answers will be forthcoming. Ample time has been set aside for the much-requested and valued Q & A sessions. An array of eminently-qualified senior experts from the Government and the private sector has been brought together to assist you and to partner with you.

An official Certificate of Completion outlining our 4.5 Continuing Education Units (accreditation granted by <http://www.industrycertification.org/get-certified/approved-providers>) will be presented to each participant on Day three of the 3-day conference as evidence of having completed the program.

AGENDA

Wednesday, February 25th, 2015 (Business Casual Dress)

07:00 – 07:45 am **Networking and Continental Breakfast**

07:45 – 08:00 Welcome, Administrative Remarks
Ailish M. NicPhaidin (C)* President & CEO, Partnerships International, Inc.

8:00 – 8:30 **Opening Keynote Address: Michael Vaccaro (C)***
Director, Office of Strategic Industries & Economic Security; also responsible for executing the President's Export Control Reform Initiative, DoC/D.C.
TOPIC: "Update on Implementation of Export Control Reform Initiative"

8:30 – 10:10 **Dale C. Kelly (C)*** and **Omari Wooden (C)***
Chief & Assistant Division Chief, Trade Outreach and Regulations, International Trade Management Division (respectively) Census Bureau, Department of Commerce
TOPIC: Mandatory EEI - The Inside Track for Partners

10:10 – 10:25 **COFFEE & NETWORKING BREAK**

10:25 - 11:30 **Protecting America's Critical Technology**

- **Jacquelyn T. Metzger (C)***
Special Agent, Homeland Security Investigations, ASAC Orlando, DHS/ICE
TOPIC: Project Shield America – You are the frontline in protecting America's critical technology; **and other updates.**
(These portions are based on real situations recently faced by DHS).
- **Jose Pagan (C)***
DHS ICE Homeland Security Investigations, ASAC Orlando
TOPIC: Centers for Excellence & Expertise - Overview

11:35 – 12:40 **Enforcement Issues in International Trade**

- **Nils Borregaard (C)* & Joseph Mitchell (C)*** CBP Officer, A-TCET, Orlando, FL
TOPIC: How to partner & avoid seizures, fines, forfeitures and penalties

12:40 – 1:10 pm **LUNCHEON & NETWORKING BREAK**

1:10 – 2:25 **Jonathan Barnes (C)***,
Senior Special Agent, Miami Field Office, OEE/BIS, Department of Commerce
TOPIC: Partnering at Work – Confronting Enforcement

2:25 – 2:50 **OPEN Q & A FORUM**

Panel: Dale C. Kelly *** Omari Wooden *** Jonathan Barnes *** Nils Borregaard *** Joseph Mitchell *** Jacquelyn Metzger *** Jose Pagan

2:50 – 3:00 **COFFEE & NETWORKING BREAK**

3:00 – 5:00 **Adam Maddox (C)***
Sanctions Compliance Officer, Sanctions, Compliance & Evaluation, Office of Foreign Assets Control, (OFAC), US Department of the Treasury, Washington, D.C.
TOPIC: OFAC's Role – Your Responsibility *(to include Q & A session)*

5:00 Administrative updates.

(NOTE: A voluntary intensive introductory workshop for SMB and novice participants will cover a basic overview of ITAR licensing regulations to better prepare such participants for the sessions on Day 2. This will take place today immediately after 5:00 pm until approx. 6:30 pm).

Thursday, February 26th, 2015 *(Business Casual Dress)*

07:15 – 07:45 am **Networking and Continental Breakfast**

07:45 – 08:00 Administrative Updates

(Note: Departments of State and Defense segments will endeavor to include entry, intermediate, and advanced level participants as far as possible and practical).

08:00 – 12:00 **Yolanda Gantlin (C)*** (NOTE: Coffee breaks at Ms Gantlin's discretion)
Acting Division Chief, Night Vision, Vehicles and Vessels, Office of Defense Trade Controls Licensing, (DDTC), US Department of State, Washington, DC
TOPIC: Department of State Update – to include basics of making a license determination under the International Traffic in Arms Regulations (ITAR); DoS policy; positions, initiatives and updates

12:00 – 12:35 pm **LUNCHEON & NETWORKING BREAK**

12:35 – 2:15 **Kenneth Oukrop (C)***
Division Chief, Munitions Licensing, Defense Technology Security Administration (DTSA), Office of the Secretary of Defense, Washington, D.C.
TOPIC : The Defense Technology Security Administration's role in Department of Defense Technology Security matters

2:15 – 3:45 **Daniel Buzby (C)***
Senior Compliance Advisor, Office of Defense Trade Controls – Compliance DTCC, Directorate of Defense Trade Controls, US Department of State, Washington, D.C.
TOPIC: Compliance & Enforcement Trends, Implementing an Effective Company Compliance Program

3:45 – 3:55 **COFFEE & NETWORKING BREAK**

3:55 – 4:55 Open Q & A Forum with **Yolanda Gantlin, Ken Oukrop and Daniel Buzby**

4:55 – 5:00 “Mentor of Excellence” and Scholarships Awards Presentations – to include our prestigious Gerard Alexander Monk Memorial Scholarship. Administrative updates.

(NOTE: As time permits, Ms Gantlin, Mr. Oukrop and Mr. Buzby will hold short “one-to-one” informal meetings with participants on a “first-come, first-served” basis).

(NOTE: A voluntary intensive introductory workshop for SMB and novice participants will cover a basic overview of EAR licensing regulations to better prepare such participants for the sessions on Day 3. This will take place today immediately after 5:00 pm until approx. 6:30 pm. Gene Christiansen will moderate.)

FURTHER NOTE: Also, for interested participants, Mr. Gene Christiansen, BIS/DoC, Senior Licensing Officer will make himself available all day today on a ‘first-come-first-served’ basis to speak informally with participants ‘one-to-one’.

Friday, February 27th, 2015 *(Casual Dress Day)*

07:15 – 07:45 am **Networking and Continental Breakfast**

(We urge you to stay for the full day's program - it is rare to get these experts together in one place)

07:45 – 08:00 Administrative Updates

(Note: Department of Commerce segment will endeavor to include entry, intermediate and advanced level participants as far as possible and practical.)

08:00 – 11:00 **Gene Christiansen (C)*** (NOTE: Coffee breaks at Mr. Christiansen's discretion)
Senior Licensing Officer, Bureau of Industry and Security (BIS), Department of Commerce, Washington, D.C.

TOPIC: Implementation of Export Control Reform & Navigating the Export Administration Regulations - How to comply with the EAR; Understanding your Responsibilities and Liabilities under the EAR; Determination of the need for and how to request a Commerce license, Voluntary Disclosures.

11:00 – 11:15 **COFFEE & NETWORKING BREAK**

11:15 – 12:00 Open Question & Answer Forum with experts

12:00 – 12:45 **LUNCHEON & NETWORKING** (Boxed luncheon suitable for traveling)

12:45 – 1:30 Continuation of Open Question & Answer Forum with experts

1:30 – 3:00 **Jonathan C. Poling, Esq. (C)***

Mr. Poling is a Partner with Akin Gump Strauss Hauer & Field, LLP; (Mr. Poling was a senior official with the US Justice Department's National Security Division, Counterespionage Section)

TOPIC: Export Control & Sanctions Enforcement: The Higher Walls that Come with this Smaller Backyard! (To include Q & A Session)

3:00 – 4:00 **Adrienne Braumiller, Esq. (C)***

Principal, Braumiller Law Group, PLLC, Austin, TX

TOPIC: Latest Updates on Customs Audits and Partnership Programs & Q & A

4:00 Closing remarks and adjournment of "Partnering for Compliance™" Program

PROGRAM Q & A and WORKSHOP MODERATORS: Barbara Clements, (C)* and George Richardson (C)* (former SAC/OEE), Barbara Clements & Associates, Inc.

NOTE: *Export Control Reform will be discussed by each Department representative as it affects their Department. ALSO:* As time permits, all government agents and trade speakers will hold short "one-to-one" informal meetings with participants on a "first-come, first-served" basis as time permits.

The interactive Question & Answer Fora are designed to answer the many, varied, and pertinent questions that exporters and importers face on a daily basis. We invite you to participate courteously, fully, and actively in these sessions. The sessions are designed to answer all your pertinent questions. Participants please note: Government officials will not discuss sensitive national security issues.

PLEASE NOTE: All speaker presentations and remarks are strictly off-the-record, not for attribution, and not-for-publication without the prior written authorization of the individual speaker(s).

(C)*= Confirmed (I)= Invited (See page (5) below re "Customs/Import Boot Camp" details)**

CUSTOMS/IMPORT BOOT CAMP - 1-Day SEPARATE PROGRAM on Tuesday, February 24th, 2015. Separate payment structure for this one-day event is on page six (6) below.

SPEAKERS: Adrienne Braumiller, Esq. and Bruce Leeds, Esq. Braumiller Law Group, PLLC (C)*

1. (8:30-9:30AM) Introduction to CBP

- Agencies and parties
- Materials, websites, Regulations and HTS
- Definitions

2. (9:45-10:30AM) Entries and clearance

- Entries and the entry process
- Bonds and EIN numbers
- Brokers and powers of attorney
- ACE Program and ACE Cargo Release

3. (10:45AM-12:00PM) HTS Classification, Duty and Fees

- Classification in the HTS
- MPF and HMF
- ADD/CVD
- Free Trade Agreements
- Chapter 98 classifications
- Foreign Trade Zones and bonded warehouses
- Drawback

12:00Noon - 12:45PM - Luncheon & Networking

4. (12:45-1:45PM) Valuation for Customs

- Customs value
- Reconciliation

5. Other Requirements (1:45-2:45PM)

- Other US Government agency requirements
- Country of Origin marking
- Intellectual Property Rights enforcement
- Recordkeeping
- ISF requirements

6. (3:00-4:00PM) Customs Programs

- C-TPAT Program
- ISA and Trusted Trader programs
- Centers of Excellence & Expertise

7. (4:00-4:45PM) Remedies and Enforcement

- Filing claims and protests
- Audits and Focused Assessment
- Prior Disclosures
- Penalties

Tentative Agenda - Subject to Change

14th Annual "Partnering for Compliance™" East Coast Conference & Customs/Import Boot Camp
Registration Information (*Reservations are limited to first 200 paid registrants for 3-Day program and Customs/Import Boot Camp 1-Day program is limited to 150 paid registrants*)

Fee schedule for all pre-registered and prepaid received by COB Friday, February 6th, 2015: Registration Fee(s) cover: Admission to four-day and/or three-day conference, a bound hard copy of all available course materials, continental breakfast, luncheon and coffee breaks on each day.

Non-US Government	US\$550.00	Customs/Imports \$150.00	Both Programs:	\$700.00
US Government Employees**	US\$150.00	Customs/Imports \$150.00	Both Programs:	\$300.00

Fee schedule for all registrations received after COB Friday, February 6th, 2015 - must be pre-paid to ensure access:

Non-US Government	US\$595.00	Customs/Imports \$175.00	Both Programs:	\$770.00
US Government Employees**	US\$190.00	Customs/Imports \$150.00	Both Programs:	\$340.00

****The special US Government rate does not apply to any Government contractors**

Direct online payment is through PayPal. PayPal membership/account is now NOT necessary.

Online registrations with credit/debit card payments are available only at our website:

<http://www.partneringforcompliance.org/register.html>

Registrants who wish to complete the registration form (page 8 below) and pay by check, to reach us no later than Thursday, February 19th, 2015, may do so by making checks payable to:

"Partnering for Compliance"

and mail to:

Ailish M. NicPhaidin, Director, "Partnering for Compliance™"
211 Cocoa Street SE, Palm Bay, FL 32909-4314, USA

If further details are required, please contact Ailish M. NicPhaidin by phone at: 321-952-2978, by fax at: 321-953-0234, or by email at Ailish@PartneringForCompliance.org

Website/Online Registrations & Payments – (PayPal is our ONLY means of accepting online/credit card payments): An email from "Partnering for Compliance™" (billing@partneringforcompliance.org) indicating that the online registration process has begun, and an email receipt from PayPal (service@paypal.com) for electronic payment, will be sent to all online registrants, and both emails are final written confirmation that registration is completed and acknowledged. Both of these acknowledgement emails will be sent to the email address given by each registrant at the time of online registration and payment. **Non-online registrations only:** If paying by check/money order, initial registration via email or fax is recommended, and payment must follow with original completed registration form (page 8 below) to ensure accuracy of registration. **NOTE:** Registrations will not be processed until payment is received. All non-paid registrations will be held in our "pending" file for seven (7) working days. Thereafter, they will be cancelled if payment is not received. Such registrations will be confirmed as processed by email only upon receipt of payment. **Registration Fee covers:** admission to four-day and/or three-day conference, a bound hard copy of all available course materials, continental breakfast, luncheon and coffee breaks on each day. Participation in Partnerships International, Inc. (PII) events, and all associated activities, is at individual's own risk and expense. PII accepts no responsibility for any personal security or for any loss of or damage to any items.

CANCELLATION / SUBSTITUTION / CHANGES/NAME BADGE - POLICIES:

All cancellations must be in writing via email or fax. Cancellations up to COB February 2nd, 2015 will receive a full refund by check, less a US\$40.⁰⁰ handling fee. Cancellations after COB February 2nd, 2015 will not receive a refund or credit towards any future programs. This date applies to all applicants irrespective of cancellation reason(s) as all Conference expenditures will have been fully committed by this date. Substitutions for the program(s), with full details in writing, will be processed at no additional charge up to COB on Thursday, February 19th, 2015. No cancellations or substitutions will be accepted telephonically. All 'no-shows' at the program will be billed for charges, and payment will be expected. Bank-returned checks' fee is US\$40.⁰⁰. Delegates may not "share" a pass between multiple attendees. All delegates must wear their name badge (available at the registration desk) throughout the program for identification purposes. **Partnerships International, Inc. (PII)** reserves the right to cancel any program it deems necessary and will, in such event, make a full refund of any paid registration fees. PII shall not be held responsible or liable for any airfares, accommodations, or any other costs/expenses incurred by any registrant(s) for any reason. No responsibility or liability is assumed by PII for any changes in program date(s), content(s), speaker(s) and venue(s) etc. Non-online registrations received after February 19th, 2015 should note that non-payment does not constitute cancellation. Such registrants will be billed and payment will be expected. We appreciate your co-operation and adherence on these policies.

NO EXCEPTIONS.

Hotel Details

Any transportation, hotel accommodation reservations and payments, any car-parking arrangements and any car rental reservations and payments etc. are strictly the responsibility of each individual participant and are **NOT** the responsibility of the organizers. Organizers will accept **NO** liability regarding these matters or any other related expenses.

We have made special arrangements for participants with:

Holiday Inn Select Orlando International Airport Hotel

5750 T.G. Lee Boulevard, Orlando, FL 32822

Tel: 407-851-6400 / Reservations: 866-253-2182

www.his-airport.com

Free Bus service Orlando International Airport every half hour.

Go to Group Booking (pre-inserted code is PRH):

Partnering for Compliance

<http://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en®ionCode=1&hotelCode=MCOAP&PMID=99801505&GPC=PRH>

Reservations MUST be made by COB Friday, February 6th, 2015 to get the special rate.

A reasonable, yet limited, block of rooms has been reserved until COB February 6th, 2015 or until the room-block has been sold out, whichever occurs first. We strongly encourage participants to book their hotel room(s) sooner rather than later to avoid disappointment.

Holiday Inn Select Orlando International Airport Hotel has given us a special rate for all participants of **\$115.00+** T&G per night (single or double). Should participants wish to arrive early and/or remain in the Central Florida area after the conference; the hotel will offer these same rates. We have stayed at this hotel and can confirm that, although it is near the airport, there is little-to-no aircraft noise level due to the architectural design and construction of the hotel in accordance with Orlando, State of Florida and national noise level guidelines. The hotel charges \$10.00 per day for self-parking and \$12.00 per day for valet parking.

Reservations should be made either directly to the hotel by phoning them and stating that you are attending the "Partnering for Compliance™" East Coast 2015 conference or through the website outlined above. **The hotel has a free airport shuttle service directly to its location.**

Early reservation is advisable since the number of reserved rooms is limited.

To get the special rates for hotel nights, you must inform the hotel directly that you are attending the "Partnering for Compliance™" Conference on February 24th (if you so choose), 25th, 26th and 27th, 2015. We urge you to make early reservations. We wish you a most fruitful and enjoyable program, and a pleasant stay in Florida.

And, a visit to the Kennedy Space Center is definitely worthwhile if you have the time. www.ksc.nasa.gov.

Each attendee is responsible for arranging his/her own transportation to and from the program center.

Partnerships International, Inc. and the Holiday Inn Select Orlando International Airport Hotel comply with the Americans with Disabilities Act of 1990. Attendees with special needs, including special food needs, should email us outlining specific needs/requirements by Friday, February 6th, 2015 and we will be glad to facilitate him/her to the very best of our ability.

REGISTRATION FORM

All attendees **must** complete and send the **entire form, including email address**, to the address below:

This registration includes attendee's information and payment in full.

This registration includes attendee's information only – payment via check or money order to follow.

(Note: All payment must be received by Thursday, February 19th, 2015. Registrations will not be processed until payment is received. [Your chosen payment amount below will inform us if you are attending one or both programs, i.e. 3-Day Export Control program and/or 1-Day Customs/Import Boot Camp program](#)).

Full Name (Type/Print): _____

Company Title: _____

Company Name: _____

Email address: _____

Full Address: _____

(including mail code) _____

Phone: _____

Fax: _____

Cell: _____

Check/Money Order attached (please state amount): \$

Check/Money Order to follow (please state amount): \$

Signature _____

(email transmission will be considered as signed by registrant)

All non-online registration forms and fees should be mailed to:
(Check/Money Order payments should be made payable to "Partnering for Compliance")

Ailish M. NicPhaidin, Director
"Partnering for Compliance™"
211 Cocoa Street, S.E.,
Palm Bay, FL 32909-4314, USA

and/or details faxed in advance to: + 321-953-0234

or emailed to: Ailish@PartneringForCompliance.org

to reach us no later than COB Friday, February 6th, 2015

NOTE: We do our utmost to design our programs to facilitate partnerships and encourage the free, courteous, and collegial exchange of as much information as possible to help you in your business. Our speakers spend valuable time collating the necessary data and information to help you. These exchanges, and the information contained in them, are **not** for publication or attribution without the prior written authorization of the individual speaker(s); and these exchanges shall **not** be recorded.

The material(s) in this publication and the presentation(s) to which they pertain, express the views of the individual author(s) and speaker(s) only and do not necessarily represent any of the position(s) of the organizers on the various issues addressed. These materials and presentations, which are prepared by experts in the relevant subject areas, are intended to provide the audience with valuable information on various topics in international trade and related fields. They are not intended, and should not be construed, as legal advice on any particular matter(s) involving any specific parties. The organizers advise that, in respect of any such particular matter(s), affected parties should seek legal counsel. Any information in this document, or any information on our website, cannot be used for the purpose of avoiding penalties. Partnerships International, Inc. assumes no liability or responsibility for any changes in program date(s), content(s), speaker(s), venue(s) or any other matter(s) arising from the use of this and/or any other associated documents or announcements through any medium(s). Please help us by abiding by these policies. Each year we strive to make your visit with us as pleasant and as enjoyable as possible.