

Partnerships International, Inc.

FOURTH ANNUAL

“Partnering for Compliance™” West Coast

with the participation of the

U.S. Departments of State, Commerce,
Homeland Security, OFAC, Census Bureau, & U.S. Trade

August 28th, 29th & 30th, 2013

DoubleTree by Hilton San Jose

2050 Gateway Place, San Jose, CA 95110

www.sanjose.doubletree.com

The Fourth Annual “Partnering for Compliance™” West Coast will focus on a broad spectrum of export/import regulatory and compliance matters of current relevance to companies and individuals involved in global trading.

Whilst we cater to all businesses, we place special emphasis on Small-to-Medium Businesses (SMBs) which rarely have the opportunity to gain first-hand knowledge from the experts. Please help us to ensure your SMB contractors, suppliers, and clients have the opportunity to register for this ‘one-stop-shop’ program.

Our objective is to expand your knowledge and awareness of the requirements needed to adhere to US export/import control regulations, thus helping to ensure your success as a global trader. Speakers will endeavor to provide updates on US Government initiatives & policies re export control licensing/enforcement to the best of their ability.

To maintain the informal and interactive nature of our program, reservations are strictly limited to the first 200 paid registrants on a first-come, first-served basis. NOTE: All speakers have agreed, time permitting, to speak informally on a ‘one-to-one’ basis with participants. In an effort to facilitate as many participants as possible with this exceptional opportunity, we ask you kindly not to monopolize our speakers.

Our programs do not divide into individual workshops/break-out sessions on any topic(s) with the exception of the after-hours ITAR and EAR workshops for SMBs and novices at the end of Day 1 and Day 2. Our reason, based upon our research, is that our SMBs - our target audience - benefit more substantially from having access to all the sessions to assist them to have a more comprehensive understanding of the regulations to help them succeed. The President’s Export Control Reform Initiative will further complicate matters. China’s rapid expansion into developing regions and the emergence of the BRICS countries as major global players have made our access to global markets more difficult. US exporters labor under regulatory burdens that may be disadvantageous vis-à-vis our global competitors; therefore, our solid up-to-date training from the experts will help you greatly to succeed.

Our interactive, collegial, and partnering program will enhance your knowledge base, hopefully increase return on investment, and help maintain your employers’ compliance to become more competitive in the merging global markets. We urge you to have your questions prepared in advance. Answers will be forthcoming. Ample time has been set aside for the much-requested and valued Q & A sessions. An array of eminently-qualified senior experts from the Government and the private sector has been brought together to assist you and to partner with you.

An official Certificate of Completion outlining our 4.5 Continuing Education Units (accreditation granted by <http://www.industrycertification.org/get-certified/approved-providers>) will be presented to each participant on Day 3 of the conference as evidence of having completed the program.

AGENDA

Wednesday, August 28, 2013 (*Business Casual Dress*)

07:00 – 07:45 am **Networking and Continental Breakfast**

07:45 – 08:00 Welcome, Administrative Remarks

Ailish M. NicPhaidin (C)*, President & CEO, Partnerships International, Inc.

08:00 – 09:40 **Joe A. Cortez, (C)***

Chief of the Regulations, Outreach and Education Branch, Data Collections, Foreign Trade Division, U.S. Census Bureau, Dept. of Commerce

TOPIC: Mandatory EEI - The Inside Track for Partners

09:40 - 10:55 **Jonathan Poling, Esq. (C)* & Paul Amberg, Esq. (C)***

Partner & Sr. Associate Washington, D.C. & Chicago offices. (Mr. Poling was a senior official with the US Justice Department's National Security Division, Counter-Espionage). Both are senior members at Baker & McKenzie, LLP.

TOPIC: Export Enforcement Risks and Recent Cases

10:55 – 11:10 **COFFEE & NETWORKING BREAK**

11:10 – 12:30 **Joseph Whitehead (C)***

Assistant Special Agent in Charge, San José Field Office, OEE/BIS, DoC

TOPIC: Partnering at Work – Confronting Enforcement

12:30 – 1:10 pm **LUNCHEON & NETWORKING BREAK**

1:10 – 2:10 **Enforcement Issues in International Trade**

- **John Beyer (C)*** Supervisory CBP Officer, DHS - San Francisco

TOPIC: How to partner & avoid seizures, fines, forfeitures and penalties

2:10 – 3:15 **Protecting America's Critical Technology**

- **Micah McCombs (C)*** Supervisory Special Agent & **John Bear (C)*** Special Agent - Counter Proliferation Investigations; Homeland Security Investigations
- TOPIC:** Project Shield America – You are the frontline in protecting America's critical technology.

(These portions of the program are based on real situations recently faced by DHS).

3:15 – 3:30 **COFFEE & NETWORKING BREAK**

3:30 – 4:15 **Centers for Excellence & Expertise**

Sandra Sary (C)* Acting Enforcement Chief for the Apparel, Footwear, and Textile CEE

4:15 – 5:00 **OPEN Q & A FORUM**

Panel: **Joe Cortez *** Joseph Whitehead *** John Bear *** John Beyer *** Sandra Sary**

5:00 Administrative updates.

(NOTE: An introductory intensive workshop for SMB and novice participants will cover a basic overview of the ITAR licensing regulations to better prepare such participants for the sessions that will take place on Day 2. This will take place immediately after 5:00 pm until approx. 6:30 pm).

Tentative Agenda - Subject to Change

Thursday, August 29, 2013 *(Business Casual Dress)*

07:15 – 07:45 am **Networking and Continental Breakfast**

07:45 – 08:00 Administrative Updates

(Note: Departments of State and Treasury segments will endeavor to include entry, intermediate, and advanced level participants as far as possible and practical).

08:00 – 12:00 **Terry L. Davis (C)*** (NOTE: Coffee breaks at Mr. Davis's discretion)
Deputy Director, Office of Defense Trade Controls - Licensing, Directorate of Defense Trade Controls (DDTC), US Department of State, Washington, DC
TOPIC: Department of State Update – to include basics of making a license determination under the International Traffic in Arms Regulations (ITAR), Department of State policy, positions, initiatives and updates

12:00 – 12:35 pm **LUNCHEON & NETWORKING BREAK**

12:35 – 2:05 **Glenn E. Smith (C)***
Chief, Office of Defense Trade Controls – Compliance, Directorate of Defense Trade Controls (DDTC), US Department of State, Washington, DC
TOPIC: Compliance & Enforcement Trends, Implementing an Effective Company Compliance Program

2:05 – 2:20 **COFFEE & NETWORKING BREAK**

2:20 – 3:20 Open Q & A Forum with **Terry Davis and Glenn Smith**

3:20 – 4:50 **Jeremy Sausser (C)***
Senior Advisor for International Regulatory Issues, Office of Foreign Assets Control, (OFAC), US Department of the Treasury, Washington, D.C.
TOPIC: OFAC's Role – Your Responsibility *(to include Q & A session)*

4:50 – 5:00 “Mentor of Excellence” and Scholarships Awards Presentations – to include our prestigious Gerard Alexander Monk Memorial Scholarship. Administrative updates.

(NOTE: As time permits, Mr. Davis, Mr. Smith and Mr. Sausser will hold short ‘one-to-one’ informal meetings with participants on a ‘first-come, first-served’ basis.).

(NOTE: An introductory intensive workshop for SMB and novice participants, will cover a basic overview of the EAR licensing regulations to better prepare such participants for the sessions that will take place on Day 3. This will take place immediately after 5:00 pm until approx. 6:30 pm).

Tentative Agenda - Subject to Change

Friday, August 30, 2013 (Casual Dress Day)

07:15 – 07:45 am **Networking and Continental Breakfast**

07:45 – 08:00 Administrative Updates

(Note: Department of Commerce segments will endeavor to include entry, intermediate and advanced level participants as far as possible and practical.)

08:00 – 11:00 **Larry Sullivan (C)*** (NOTE: Breaks at Mr. Sullivan's discretion)
Senior Licensing Officer, Bureau of Industry and Security (BIS), Department of Commerce, Washington, D.C.
TOPIC: Navigating the Export Administration Regulations - How to comply with the EAR; Understanding your Responsibilities and Liabilities under the EAR; Determination of the need for and how to request a Commerce license.

11:00 – 11:15 **COFFEE & NETWORKING BREAK**

11:15 – 1:15 pm **Adrienne Braumiller, Esq. (C)*** and **Bruce H. Leeds, Esq. (C)***
Braumiller Schulz, LLP, Attorneys, Dallas, Texas
TOPIC: Latest Developments in Import Compliance (**To include Q&A**)

1:15 Closing remarks and adjournment of “Partnering for Compliance™” Program

1:15 – 2:15 **LUNCHEON & NETWORKING** (Boxed luncheon suitable for traveling)

PROGRAM Q & A MODERATORS: Barbara Clements, (C)* Barbara Clements & Associates, Inc. AND Abigail Walsh, Esq., (C)* True Compliance Group PC

Coffee will be served throughout the day.

NOTE: *Export Control Reform will be discussed by each Department representative as it affects their Department.*

The interactive Question & Answer Fora are designed to answer the many, varied, and pertinent questions that exporters and importers face on a daily basis. We invite you to participate courteously, fully, and actively in these sessions. The sessions are designed to answer all your pertinent questions. Participants please note: Government officials will not discuss sensitive national security issues.

PLEASE NOTE: All speaker presentations and remarks are strictly off-the-record, not for attribution, and not-for-publication without the prior written authorization of the individual speaker(s).

(C)* = Confirmed (I) = Invited**

Tentative Agenda - Subject to Change

4th Annual "Partnering for Compliance™" West Coast Conference
Registration Information (NOTE: Fees have not been increased for ten years to facilitate SMBs)

(Reservations are limited to first 200 paid registrants)

Fee schedule for all pre-registered and prepaid received by COB Monday, August 12th, 2013: (Fee includes the conference, all available program materials, continental breakfasts, lunches & refreshments).

Non-US Government	US\$450. ⁰⁰
US Government Employees**	US\$150. ⁰⁰

Fee schedule for all registrations received after COB Monday, August 12th, 2013 - must be pre-paid to ensure access:

Non-US Government	US\$495. ⁰⁰
US Government Employees**	US\$190. ⁰⁰

↑ ↑ ↑ ****The special US Government rate does not apply to any Government contractors** ↑ ↑ ↑

Online registrations and credit card payments are now available at our website:

<http://www.partneringforcompliance.org/register.html>

Registrants who wish to complete the registration form (page 7 below) and pay by check, to reach us no later than Friday, August 23rd, 2013, may do so by making checks payable to:

"Partnering for Compliance"

and mail to:

Ailish M. NicPhaidin, Director, "Partnering for Compliance™"
211 Cocoa Street, SE; Palm Bay, FL 32909-4314 USA

If further details are required, please contact Ailish M. NicPhaidin by phone at: 321-952-2978, by fax at: 321-953-0234, or by email at Ailish@PartneringForCompliance.org

Website/Online Registrations & Payments – (PayPal is our ONLY means of accepting online/credit card payments): An email from "Partnering for Compliance™" (billing@partneringforcompliance.org) indicating that the online registration process has begun, and an email receipt from PayPal (member@paypal.com or sendmail@paypal.com) for electronic payment, will be sent to all online registrants, and both emails are final written confirmation that registration is completed and acknowledged. Both of these acknowledgement emails will be sent to the email address given by each registrant at the time of online registration and payment. If paying by check, initial registration via email or fax is recommended, and payment must follow with original completed registration form (page 7 below) to ensure accuracy of registration. **NOTE:** Registrations will not be processed until payment is received. All non-paid registrations will be held in our "pending" file for seven (7) days. Thereafter, they will be cancelled if payment is not received. Such registrations will be confirmed as processed by email only upon receipt of payment. Non-online registrations only: confirmation email acknowledgement will be sent to such registrants when registration and payment are finalized. Registration fees include: continental breakfasts, luncheons, refreshments and hard-copy of all available course materials.

CANCELLATION / SUBSTITUTION / CHANGES/NAME BADGE - POLICIES:

All cancellations must be in writing via email or fax. Cancellations up to COB August 4th, 2013 will receive a full refund by check, less a US\$40.⁰⁰ handling fee. Cancellations after August 4th, 2013 will not receive a refund or credit towards any future programs. This date applies to all applicants irrespective of cancellation reason(s) as all Conference expenditures will have been fully committed by this date. Substitutions for the entire program, with full details in writing, will be processed at no additional charge up to COB on Friday, August 23rd, 2013. No cancellations or substitutions will be accepted telephonically. All 'no-shows' at the program will be billed for charges, and payment will be expected. Bank-returned checks' fee is US\$40.⁰⁰ Delegates may not "share" a pass between multiple attendees. All delegates must wear their name badge (available at the registration desk) throughout the program for identification purposes. We appreciate your co-operation and partnering on these policies. **Partnerships International, Inc. (PII)** reserves the right to cancel any program it deems necessary and will, in such event, make a full refund of any paid registration fees. PII shall not be held responsible or liable for any airfares, accommodations, or any other costs/expenses incurred by any registrant(s) for any reason. No responsibility or liability is assumed by PII for any changes in program date(s), content(s), speaker(s) and venue(s) etc.

NO EXCEPTIONS.

Tentative Agenda - Subject to Change

Hotel Details

Any transportation, hotel accommodation reservations and payments, any car-parking arrangements and any car rental reservations and payments are strictly the responsibility of each individual participant and are **NOT** the responsibility of the organizers. Organizers will accept **NO** liability regarding these matters or any other related expenses.

We have made special arrangements for participants with:

DoubleTree by Hilton San Jose

2050 Gateway Place, San Jose, CA 95110

Phone: 408-437-2810; Toll Free: 1-800-486-3043

FAX: 1-408-437-2898

www.sanjose.doubletree.com

Quote Group Booking Code & enter: POC

Use this link for booking hotel room reservation:

<https://resweb.passkey.com/go/PartneringForCompliance>

Reservations MUST be made by COB Monday, August 5th, 2013

The room-block has been reserved until August 5th, 2013, or until sold out, whichever occurs first.

Normal room rates are \$259.00 however DoubleTree by Hilton San Jose has given us a special rate for all participants of **\$169.00** + any/all T&G for a standard room per night. ('Per diem' rate for government participants and officials is \$121.00 + any/all T&G for a standard room per night - with government I.D. Per Diem registrants must contact the hotel for reservations as such reservations are not available on its website). Should participants wish to arrive early and/or remain in the San Jose area after the Conference; the hotel will offer these same rates.

Early reservation is advisable since the number of reserved rooms is limited.

The DoubleTree by Hilton San Jose has a free shuttle from the San Jose International Airport. Proceed to the Ground Transportation exit and get the free shuttle from that point. Directions from San Jose International Airport and San Francisco International Airport: <http://doubletree3.hilton.com/en/hotels/california/doubletree-by-hilton-hotel-san-jose-JOSE-DT/maps-directions/index.html>. Also, for 'things to do' in the San Jose area visit: www.sanjose.org

To get the special rates for hotel accommodation by telephone, you must inform them directly that you are attending the "Partnering for Compliance™" training & education program on August 28, 29 & 30, 2013 plus the client code: POC. We urge you to make early reservations as reserved rooms are limited. We wish you a most fruitful and enjoyable program, and a pleasant stay in Silicon Valley.

Each attendee is responsible for arranging his/her own transportation to and from the program center.

Please let us know by Friday, August 16th, 2013, in writing, if you have special needs or if you require special assistance in any way and we will be glad to facilitate you to the best of our ability.

REGISTRATION FORM

All attendees **must** complete and send the **entire form, including email address**, to the address below:

- This registration includes attendee's information and payment in full.
 This registration includes attendee's information only – payment via check or money order to follow.
(Note: All payment must be received by Friday, August 23rd, 2013. Registrations will not be processed until payment is received).

Full Name (Type/Print): _____

Company Title: _____

Company Name: _____

Email address: _____

Full Address: _____

(including mail code) _____

Phone: _____ Fax: _____ Cell: _____

Check/Money Order attached (please state amount): \$

Check/Money Order to follow (please state amount): \$

Signature _____
(email transmission will be considered as signed by registrant)

All non-online registration forms and fees should be mailed to:
(Check/Money Order payments should be made payable to "Partnering for Compliance")

Ailish M. NicPhaidin, Director
"Partnering for Compliance™"
211 Cocoa Street, S.E.,
Palm Bay, FL 32909-4314, USA
and/or details faxed in advance to: + 321-953-0234
or emailed to: Ailish@PartneringForCompliance.org

to reach us no later than COB Friday, August 23rd, 2013.

NOTE: We do our utmost to design our programs to facilitate partnerships and encourage the free, courteous, and collegial exchange of as much information as possible to help you in your business. These exchanges, and the information contained in them, are **not** for publication or attribution without the prior written authorization of the individual speaker(s); and these exchanges shall **not** be recorded. Please help us by abiding by these policies.

The material(s) in this publication and the presentation(s) to which they pertain, express the views of the individual author(s) and speaker(s) only and do not necessarily represent any of the position(s) of the organizers on the various issues addressed. These materials and presentations, which are prepared by experts in the relevant subject areas, are intended to provide the audience with valuable information on various topics in international trade and related fields. They are not intended, and should not be construed, as legal advice on any particular matter(s) involving any specific parties. The organizers advise that, in respect of any such particular matter(s), affected parties should seek legal counsel. Any information in this document, or any information on our website, cannot be used for the purpose of avoiding penalties. Partnerships International, Inc. assumes no liability for any changes in program date(s), content(s), speaker(s), venue(s) or any other matter(s) arising from the use of this and/or any other associated documents or announcements through any medium(s).